Multimedia Rhetoric Reflection

**Your Message**

The message of my multimedia rhetoric assignment is that I am a hirable individual.

**Your target audience**

My target audience is recruiters and other programmers. They have experience with programming, and have seen a few good, great, bad, and awful websites. They want to find specific information as fast as possible.

**How you used visual rhetoric to deliver your message**

For visual rhetoric I spent a lot of effort making my website beautiful, interactive, and passively dynamic as possible. I want to wow people with the elegance of my site.

**How you used auditory rhetoric (outside verbal)**

I did not use auditory rhetoric because that would be tacky and bad for a website

**How you incorporated research/sources to persuade**

I incorporated my research by indicating which technologies I know that are in high demand

**How effectively you feel your message was conveyed**

At first, I felt like I’ve conveyed my message pretty well, but now I’m starting to think I look like all the other fish in the sea

**How it compares to at least one other specific piece of media of the same type (developer portfolio) in detail**

I’d say that my portfolio site is pretty standard as portfolios go. It’s not particularly bad, but it’s not jaw droppingly good either. The title section of my page is cool and unique, same but a little less so with my technologies section. The projects section is exactly standard no more no less. I’ve seen a lot of portfolios with pretty much this same design.

When working on this I looked at a bunch of different portfolios instead of deeply analyzing just one, but the portfolio I took most inspiration from was <https://bowanglan.dev>. There are a lot of little and big details on my portfolio that are very similar to Bowang’s.

**What you learned from the process of creating this**

I learned that convergent evolution happens a lot, there are some things that I took from other sites specifically because I thought the other developer did something really well, other times I thought I did something creative then found something very similar on someone else’s site. I also investigated some search engine optimization stuff and learned a bit more about how that works.

**What you think are the strongest parts of this project**

The strongest points of my project are definitely the title section and the technologies section. They’re interactive, have SEO keywords, and display my skills both as statistics and through interactivity.

References

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